

Yaron Levi

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ACADEMIC APPOINTMENTS

Price College of Business, University of Oklahoma	
Associate Professor of Finance	2026–present
Marshall School of Business, University of Southern California	
Assistant Professor of Finance and Business Economics	2015–2025

EDUCATION

Ph.D. in Finance, UCLA Anderson School of Management	2009–2015
Visiting Scholar in Economics, Brown University	2007–2009
B.A. in Economics, University of Haifa, Summa Cum Laude	2006–2008

RESEARCH INTERESTS

Financial decision-making, behavioral finance, social finance, fintech, household finance, corporate finance, field experiments.

RESEARCH

Publications

- Mind the App: Mobile Access to Financial Information and Consumer Behavior
First author, with Shlomo Benartzi
Forthcoming in the *Journal of Finance*
- Personal Financial Information Design and Consumer Behavior
Forthcoming in the *Journal of Financial and Quantitative Analysis*
- Spending Less After (Seemingly) Bad News
with Mark Garmaise and Hanno Lustig
Journal of Finance, 2024, 79(4), 2429–2471.
- Symmetric and Asymmetric Market Betas and Downside Risk
with Ivo Welch
Review of Financial Studies, 2020, 33(6), 2772–2798.
- Decision Fatigue and Heuristic Analyst Forecasts
with David Hirshleifer, Ben Lourie, and Siew Hong Teoh
Journal of Financial Economics, 2019, 133(1), 83–98.

- Best Practice for Cost-of-Capital Estimates
with Ivo Welch
Journal of Financial and Quantitative Analysis, 2017, 52(2), 427–463.

Working Papers

- Social Interaction Intensity and Investor Behavior
with Michael Gelman, David Hirshleifer, and Liron Reiter-Gavish

Work in Progress

- Seeing the Sum Total: Account Aggregation Impact on Consumer Spending Behavior
- Social Transmission of Attention and Habitat Investing
with Michael Gelman, David Hirshleifer, and Liron Reiter-Gavish
- Decision Fatigue: Evidence from Vocational Qualifying Exams
with Larry Harris

HONORS, SCHOLARSHIPS, MEDIA

- My research has been covered in the *Wall Street Journal*, *Los Angeles Times*, *Harvard Business Review*, *Bloomberg*, *Money*, *The New York Times*, among others.
- Best Empirical Paper Award, International Behavioural Finance Conference, London, 2025
- National Institute on Aging grant, “Financial Anxiety, Investment Decisions, and the Scalability of Financial Advice”, 2017–2018
- NBER Retirement Research Center grant, “The Impact of Information Design on the Spending Behavior of Retirees and Near-Retirees”, with Shlomo Benartzi, 2016–2017
- Fink Center for Finance & Investments Scholarship grant for Field Research, 2013–2014
- UCLA Dissertation Year Fellowship, 2013–2014
- UCLA Anderson Graduate School Fellowship, 2009–2013
- Sidney Frank Merit Scholarship for Excellent Achievement in the Field of Economics, Brown University, 2007–2008

INVITED PRESENTATIONS

Includes scheduled presentations. * discussant ** presented by coauthor

2026: AFA Annual Meeting**, MFA Annual Meeting**, Tulane University.

- 2025: FDIC, Conference on Network Science in Economics at Stanford University, California Corporate Finance Conference at LMU, California Corporate Finance Conference at LMU*, INSEAD**, Eastern Finance Association Annual Meeting**, University of Oklahoma, University of Central Florida, George Mason University, Nanyang Technological University**, International Behavioural Finance Conference, London, Helsinki Finance Summit, Israel Behavioral Finance Conference**, Claremont McKenna College, National University of Singapore, Nanyang Technological University, Singapore Management University, Chinese University of Hong Kong, University of Hong Kong, Hong Kong University of Science and Technology, University of Amsterdam.
- 2024: AFA Annual Meeting*, Berkeley Haas School of Business, Boulder Summer Conference on Consumer Financial Decision Making, Chapman University Annual Finance Conference, UT Austin McCombs School of Business, USC Conference on Social and Behavioral Finance.
- 2023: Chapman University's Finance Conference*, USC Marshall PhD Conference in Finance*, UCI Finance Conference*.
- 2022: Jackson Hole Finance Group Conference, MFA Annual Meeting*, UBC Winter Finance Conference, Boulder Summer Conference on Consumer Financial Decision Making, FIRS (2 papers), FIRS*, Summer Institute of Finance Conference at the Shanghai Advanced Institute of Finance (SAIF), Behavioral Approaches to Financial Decision Making Conference at Chicago Booth*, Northern Finance Association Annual Conference*.
- 2021: AEA (2 papers), SBS Future of Financial Information Conference, SFS Finance Cavalcade, FIRS*, European Economic Association Annual Congress.
- 2020: Swedish House of Finance Conference on Consumer Behavior in Financial Markets, Northern Finance Association Annual Conference, Econometric Society Winter Meetings.
- 2019: IDC, AFA Annual Meeting* (2 papers), TAU Finance Conference*.
- 2018: SFS Finance Cavalcade, FARS, NBER Asset Pricing**.
- 2017: Law and Finance Conference, American Accounting Association Annual Meeting**, University of Washington, UCLA-USC-UCI Accounting Research Conference**.
- 2016: UCI Paul Merage School of Business**, FIRS Conference*, Claremont Graduate University, Columbia Business School, AFA Annual Meeting, Brigham Young University**, Cornell University**, Federal Reserve Board**, California State University at Fullerton**.
- 2015: CEPR European Summer Symposium in Financial Markets, Boulder Summer Conference on Consumer Financial Decision Making, SFS Finance Cavalcade, Annual Conference in Financial Economics, IDC, London School of Economics, USC Marshall School of Business, Northwestern Kellogg SOM, UT-Austin McCombs Business School, Wharton School of the University of Pennsylvania, Emory Goizueta Business School, Boston College Carroll SOM, Vanderbilt Owen GSM.
- 2014: UCLA Anderson Finance Seminar, UCLA Anderson-Economics Ph.D. Seminar, UCLA Behavioral Decision Making Seminar.

PROFESSIONAL ACTIVITIES

- Referee: *American Economic Review*; *Review of Economic Studies*; *Journal of Finance*; *Review of Financial Studies*; *Review of Finance*; *Journal of Financial and Quantitative Analysis*; *Management Science*; *Journal of Economic Behavior and Organization*; *Journal of Law, Economics, and Organization*; *Journal of Banking and Finance*; *Journal of Finance: Insights and Perspectives*; *Journal of Empirical Finance*.
- Oklahoma Aerospace and Defense Finance Conference, Organizing and Academic Committees, 2026.
- University of Oklahoma, Price Finance Division, Recruiting Committee, 2026.
- University of Oklahoma, Price Finance Division, Assessment Committee, 2026.
- Conference on Emerging Technologies in Accounting and Finance, Conference Committee, 2019, 2022, 2024.
- EFA Program Committee, 2025.
- NFA Program Committee, 2024–2026.
- SFS Cavalcade North America, Program Committee, 2022–2026.
- Midwest Finance Association Annual Meeting, Program Committee, 2022.
- Session Chair, FIRS Annual Conference (Canceled due to Covid), 2020.
- USC Junior Finance Recruiting Committee, 2015–2023.
- USC Finance PhD Program Committee, 2021–2023, 2025.
- USC Marshall Finance Brownbag Series, Co-Organizer, 2016–2017.
- USC Marshall Finance Seminar Series, Co-Organizer, 2017–2021.
- FMA Annual Meeting, Program Committee, 2017.
- LA Finance Day, Co-Organizer, 2018.

TEACHING

University of Oklahoma, Price College of Business

- Advanced Corporate Finance (BS), 2026.

University of Southern California, Marshall School of Business

- Advanced Business Finance (BS), 2023–2025.
- Foundations of Business Finance (BS), 2020–2022.
- Business Finance (BS), 2016–2020.
- Corporate Financial Policy and Corporate Governance (MSF), Fall 2015.
- Financial Policies and Corporate Governance (BS), Fall 2015.